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## **KRUEGER EXPANDS RESPONSIBILITIES AT INSIGHT PERFORMANCE**

**Dedham, Mass. – April 18, 2017** – Insight Performance, a human resources and employee benefits consulting firm, announced it has promoted Meredith Krueger, Senior Account Manager, to an expanded role which includes Business Operations. Meredith's new title will be Senior Account Manager/Operations Manager. In addition to continuing her work with clients in the company's benefits division, Meredith will be responsible for running the day-to-day operations of Insight's offices in Dedham and Beverly. She will oversee Insight's infrastructure including vendor management, marketing support, IT system management as well as resource allocation.

Krueger has spent over two years as an Account Manager for Insight's employee benefits brokerage division. Prior to joining Insight Performance, Krueger worked for a national employee benefits brokerage firm and a medical stop-loss underwriting firm.

Mike Ward, President, at Insight Performance said "Meredith provides outstanding service to clients and her willingness to take on additional responsibilities is a great asset to the Insight team. Meredith's dedication to meeting our goals makes her well-deserving of her expanded responsibilities."

Krueger holds a Bachelor of Science Degree in Communications from Salem State University. She is a resident of Somerville, Massachusetts.

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### **About Insight Performance**

Founded in 1995, Insight Performance, Inc. is a strategic human resources and employee benefits consulting and brokerage firm that work with small and mid-sized companies to build exceptional workplaces. The firm, with offices in Dedham and Beverly, Massachusetts, provides proven and cost-effective HR and employee benefits solutions to help companies, in a wide range of industries, solve real-world problems, and achieve their business goals. Insight Performance has been named a "Best Place to Work in Massachusetts," the national recipient of Employer of the Year and Best Overall Company of the Year for Service Businesses (under 100 employees), and was a national finalist for Best Human Resources Organization. Additional information can be found at [www.insightperformance.com](http://www.insightperformance.com).