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INSIGHT PERFORMANCE HIRES ADAM BRODEUR AS ACCOUNT MANAGER

Dedham, Mass. – May 4, 2016 – Insight Performance, a human resources and employee benefits consulting firm, announced that it has hired Adam Brodeur as Account Manager. Brodeur is responsible for providing day-to-day internal support to consultants and clients. He will assist in new plan set up, implementation support, maintaining client databases of plan designs, costs, contacts, and other benefit program features for the Health & Wellness team in the benefits division at Insight.

Prior to joining Insight, Brodeur worked as an Analyst of Premium Administration at Long Term Care Partners, a federal contractor in Portsmouth, New Hampshire. In this role he was responsible for managing relationships with internal and external partners, including sixteen governmental agencies.

“Adam is a dynamic addition to the Insight team,” said Darren Ambler, Managing Director, Insight Performance. “His background and experience with government accounts will be a benefit to everyone at Insight.”

Brodeur holds a Bachelor of Science Degree in Healthcare Management and Policy from the University of New Hampshire. He is a resident of Portsmouth, New Hampshire.

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About Insight Performance, Inc.

Founded in 1995, Insight Performance, Inc. is a strategic human resources and employee benefits consulting firm that works with small and mid-sized companies to build exceptional workplaces. The firm, with offices in Dedham and Danvers, Massachusetts, provides proven and cost-effective solutions to help companies, in a wide range of industries, solve real-world problems, and achieve their business goals. Insight Performance has been named a “Best Place to Work in Massachusetts,” the national recipient of Employer of the Year and Best Overall Company of the Year for Service Businesses, and was a national finalist for Best Human Resources Organization. Additional information can be found at www.insightperformance.com.