



INSIGHT PERFORMANCE APPOINTS NEW SENIOR BENEFITS CONSULTANT

Recognized Leader In The Benefits Marketplace

Dedham, Mass. (September 20, 2016) - Insight Performance, a human resources and employee benefits consulting firm, announced that Ed Bleiler has joined the company as a Senior Benefits Consultant to serve as client relationship manager within Insight's Large Group Practice. He will help clients throughout New England develop and execute employee benefits strategies.

Ed brings a breadth of knowledge to the role having worked with fully insured and self-funded employee benefit programs, both as a consultant/broker and as an insurance carrier sales and operations executive. Prior to joining Insight, he was the Senior Vice President of Employee Benefits at Baystate Financial Services for nine years. Bleiler is also a recognized leader in the benefits marketplace having served on Broker Advisory Councils for Blue Cross Blue Shield of Massachusetts, Tufts Health Plan, and the Massachusetts Health Insurance Connector.

Darren Ambler, Managing Director, Employee Benefits at Insight Performance said "Ed's wealth of experience within the carrier markets gives him a unique perspective about the inner workings of managed care and insurance companies. We are very excited that he has joined the Insight team. I'm confident that Ed will play a key role in providing and implementing high quality solutions for our clients."

Ed has a Bachelor of Arts Degree from Utica College of Syracuse University and an MPA from Northeastern University. He is active with the National Association of Health Underwriters (NAHU), and the Massachusetts Association of Health Underwriters.

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About Insight Performance, Inc.

Founded in 1995, Insight Performance, Inc. is a strategic human resources consulting firm that works with small and mid-sized companies to build exceptional workplaces. The firm, with offices in Dedham and Salem, Massachusetts, provides proven and cost-effective HR solutions to help companies, in a wide range of industries, solve real-world problems, and achieve their business goals. Insight Performance has been named a "Best Place to Work in Massachusetts," the national recipient of Employer of the Year and Best Overall Company of the Year for Service Businesses (under 100 employees), and was a national finalist for Best Human Resources Organization. Additional information can be found at www.insightperformance.com.