



Dedham Executive Center
990 Washington Street, Suite S109
Dedham, MA 02026

T: (781) 326-8201

F: (781) 326-6048

<http://www.insightperformance.com>

FOR IMMEDIATE RELEASE

INSIGHT PERFORMANCE OFFERS EMPLOYEE BENEFITS BROKERAGE SERVICES THROUGH NEW ENTITY, INSIGHT INSURANCE AGENCY

Employee Benefits Veteran Darren Ambler Hired To Lead Insight's New Practice

Dedham, Mass.- August 28, 2013 - Insight Performance, Inc., a strategic human resource consulting firm to the small and mid-size market, announced its expansion into the employee benefits brokerage field with the introduction of Insight Insurance Agency LLC. Through this practice, Insight now offers employee benefits including health, dental, life, disability, and voluntary benefit programs.

By providing a single-source solution for both HR and benefits services, Insight clients will prosper from seamless coordination of employee benefit programs, improved communication of employee benefit offerings and employee education, and enjoy proactive, high quality guidance and management of HR and benefits.

"Expanding into the employee benefits brokerage space is a natural progression for Insight's business model," said Michael Ward, president of Insight Performance. "Today's business owners and managers want to focus time and resources on their core business rather than trying to navigate HR and benefits themselves. There are so many natural synergies between HR and benefits and we're excited to provide our clients with a seamless solution for both."

Insight has hired industry veteran Darren Ambler to lead Insight Insurance Agency. Ambler has over 15 years of experience in employee benefits and HR consulting and will be responsible for overseeing the company's new practice. Ambler formerly served as senior vice president of Eastern Benefits Group, the employee benefits brokerage division of Eastern Bank. He specializes in working with employers in all areas to structure employee benefit plans including: plan funding, cost effectiveness, plan administration, employee communications, compliance, and employee wellness programs.

"I had the pleasure of working with Darren for ten years," Ward stated. "He is a recognized leader in the benefits space and I've seen his proven track record first hand. I'm looking forward

to working closely with him as Insight grows, and I am confident that our clients will benefit from Darren's expertise."

"More than ever, the employee benefits space is a dynamic one," said Darren Ambler, director of Insight Insurance Agency. "Today's workplace landscape dictates that benefits must be competitive and part of a company's core business strategy to attract and retain the best talent in any given industry. I'm looking forward to leveraging my experience and to help Insight grow in this area while providing enhanced value to our clients."

Michael Ward, Insight partner and president, has over 20 years' experience in the employee benefits field, both as principal of Harbour Benefits Insurance Brokerage and as the leader of Eastern Benefits Group prior to joining Insight 3 years ago. Insight's employee benefits brokerage services are available now.

###

About Insight Performance, Inc.

Founded in 1995, by Nancy Mobley, Insight Performance, Inc. is a strategic human resources consulting firm that works with small and mid-sized companies to build exceptional workplaces. The firm, with offices in Dedham and Salem, Massachusetts, provides proven and cost-effective HR solutions to help companies, in a wide range of industries, solve real-world problems, and achieve their business goals. Insight Performance has been named a "Best Place to Work in Massachusetts," the national recipient of Employer of the Year and Best Overall Company of the Year for Service Businesses (under 100 employees), and was a national finalist for Best Human Resources Organization. Additional information can be found at www.insightperformance.com.