



## ONEDIGITAL HEALTH AND BENEFITS ACQUIRES INSIGHT PERFORMANCE

### Acquisition of Massachusetts Firm Expands Growing Footprint in Northeast Region

**ATLANTA, GA – Jan. 11, 2018** – [OneDigital Health and Benefits](#), the nation’s largest employee benefits-only company, has acquired Insight Performance, Inc. and Insight Insurance LLC, a national industry leader in benefits services, human resources and cost-effective HR solutions, located in Dedham, MA. Managing Principals, Michael Ward and Nancy Mobley, along with their team will provide expertise and HR consulting services to the Human Capital Solutions division for OneDigital Boston. The acquisition supports OneDigital’s strategy of expanding the company’s national platform to include complementary lines of businesses.

Insight Performance specializes in delivering high quality, cost-effective HR consulting services and benefits brokerage to small and mid-sized employers. In partnering with OneDigital, Insight Performance will be able to leverage OneDigital’s technology and resources while advancing the benefits expertise adding further value to Insight clients.

“OneDigital is committed to providing industry leading and integrated solutions to help clients attract, retain and motivate their teams,” says Brian Driscoll, Regional Managing Principal, OneDigital New England, “which is why we are thrilled to welcome Insight Performance onboard. Mike and Nancy’s team of experts will allow us to expand our regional presence in both benefits consulting and premier HR consulting.”

The expansion of the Human Capital Solutions division further compliments OneDigital’s comprehensive advisory services and market-leading solutions that are offered in over 55 offices throughout the country. Since the beginning, OneDigital has focused on building a disruptive competitive advantage by partnering with like-minded leaders and teams, who fit our culture, love the benefits business and embrace the latest advances in the industry.

“We felt OneDigital provided us with the opportunity to continue to grow and build our HR consulting practice while also providing us with tools and resources that would benefit both our HR and Benefit Brokerage businesses,” says Michael Ward, Managing Principal of OneDigital Boston. “In the New England region, Insight will be able to provide robust HR services to OneDigital’s employee benefit clients, which expands OneDigital’s ability to serve clients. As a Best Place to Work in our region, we were attracted to OneDigital’s culture and commitment to employees.”

### About OneDigital Health and Benefits

[OneDigital Health and Benefits](#), the nation’s largest company focused exclusively on employee benefits, combines people and technology to deliver the new generation of health and benefits. OneDigital stands as one with its clients, delivering fresh thinking ahead of the market, strategic consulting and innovative solutions that give clients peace of mind that their



health and benefit plan designs are future-proof. Serving companies of all sizes, OneDigital offers employers a sophisticated combination of strategic advisory services, analytics, compliance support, human resources capital management tools and comprehensive insurance offerings. Headquartered in Atlanta, OneDigital has more than 1000+ employees throughout the country, serves 35,000 companies and manages nearly \$4.5 billion in premiums. Formerly known as Digital Insurance and Digital Benefit Advisors, the company has been named to the Inc. 5000 List of America's fastest-growing companies every year since the honor's inception in 2007.

#### **About Insight Performance**

Insight offers full-service Human Resources and Benefits solutions for small to mid-size companies, bringing a creative approach to managing human resources, gleaned from our involvement with existing clients and combined professional experience. Insight also supports organizations that are pursuing seamlessly integrated employee benefits and compliance solutions. Delivering out-of-the-box concepts on plan design, combined with thoughtful and creative options for employees. Founded in 1995, Insight Performance, Inc. is recognized as a national industry leader in human resources, providing proven and cost-effective HR solutions and Employee Benefits. Insight's mission is to deliver high quality, cost-effective HR consulting services and Benefits brokerage to small to mid-sized employers, ranging from 1 to 1000 employees.

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